

Jul 29, 2025 2:00 PM Eastern Daylight Time

Inszone Insurance Services Expands Personal Lines Expertise with Acquisition of Beasy Insurance Services

Share      ...

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance solutions, is pleased to announce its acquisition of Beasy Insurance Services, a respected agency specializing in personal lines coverage placement throughout California and the Southwest.

Founded by Wendy Beasy in 2002, Beasy Insurance Services has built a longstanding reputation for personalized, client-centric service over the past two decades, experiencing consistent organic growth and establishing itself as a trusted advisor and provider with property insurance as a core service area.

The decision to partner with Inszone Insurance was driven by the desire for greater capacity, scalability, and expanded resources. "We had reached a point where growth was outpacing our staffing capabilities," said Wendy Beasy, founder and owner of Beasy Insurance Services. "We recognized the significant advantages of joining a larger, resource-rich organization, and Inszone stood out as the clear choice. Their proven dedication to client care aligns seamlessly with our own client-first philosophy."

Inszone's presence and strong reputation in California were key factors in the decision-making process. "We watched Inszone grow from its inception in Rancho Cordova and have long admired their commitment to excellence. Colleagues and peers in the industry consistently praised Inszone for their professionalism, reliability, and client service," Wendy added. "Knowing that our long-term clients,

families we've served for decades, would be well cared for was critical to us, and we're confident Inszone will honor and enhance these relationships."

Chris Walters, CEO of Inszone Insurance Services, expressed enthusiasm about the acquisition, "We are thrilled to welcome Beasy Insurance Services to the Inszone team. Their experience in personal lines and their consultant first approach align with our mission to provide exceptional service. We look forward to continuing and enhancing the outstanding relationships Beasy has built over the years."

Clients of Beasy Insurance Services will continue receiving personalized, high-quality service, now strengthened by Inszone's expansive resources, broad carrier access, and enhanced support capabilities.

About Inszone Insurance Services

Founded in 2002 and headquartered in Sacramento, California, Inszone Insurance Services is a full-service insurance brokerage firm offering a wide range of property & casualty and employee benefits solutions. Inszone continues to expand organically and through strategic acquisitions, now serving clients through offices in California, Arizona, Colorado, Idaho, Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Montana, Nevada, New Mexico, Oklahoma, Oregon, South Dakota, Texas, Utah, and Washington, with additional expansion planned nationwide.

For more information about Inszone Insurance Services, visit www.inszoneinsurance.com.

Contacts

Inszone Insurance Services

Chris Walters – CEO

714-619-5620

cwalters@inszoneins.com

Industry: [Insurance](#) [Professional Services](#)



INSZONE INSURANCE SERVICES

RELEASE VERSIONS

English

HASHTAGS

[#agencyacquisition](#)

[#insurance](#)

[#inszone](#)

CONTACTS

Inszone Insurance Services

Chris Walters – CEO

714-619-5620

cwalters@inszoneins.com

SOCIAL MEDIA PROFILES



Inszone on Facebook



Inszone on Instagram



Inszone on LinkedIn



Inszone on Twitter

More News From Inszone Insurance Services

 [Get RSS Feed](#)

Inszone Insurance Services Welcomes Geoff Hatfield as President

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance solutions, is pleased to announce the appointment of Geoff Hatfield as President. Hatfield will report directly to Chief...

Inszone Insurance Services Expands into Arkansas with Acquisition of Arkansas Best Insurance Agency, Inc.

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance, is pleased to announce its expansion into Arkansas through the acquisition of Arkansas Best Insurance Agency, Inc., a...

Inszone Insurance Services Expands into Texas with Acquisition of Head Insurance

SACRAMENTO, Calif.--([BUSINESS WIRE](#))--Inszone Insurance Services, a rapidly growing national provider of commercial, personal, and benefits insurance solutions, is excited to announce its acquisition of Head Insurance, a respected independent insurance agency based...

[Back to Newsroom](#) →

Wish your news had this kind of reach?

Sign Up



Learn About Business Wire



Company

About Business Wire

Careers

Media Center

Services

Press Release Distribution

Visibility & Engagement

Complimentary Features

Investor Communications

Reporting & Analytics

Solutions

PR Professionals

IR Professionals

Agencies

Public Companies

Explore by Industry

Newsroom

Industries

[Subjects](#)

[Languages](#)

[Resources](#)

[Blog](#)

[For Journalists](#)

[Sign Up](#)



© 2025 Business Wire, Inc.

[Privacy Policy](#)

[Cookie Policy](#)

[Copyright](#)

[Accessibility Statement](#)

[Terms of Use](#)

